



Seat No. \_\_\_\_\_

**HU-161100010206**

**B. B. A. (Sem. II) Examination**

**May - 2023**

**E-Commerce**

*(Old Course)*

Time :  $2\frac{1}{2}$  Hours / Total Marks : 70

**Instructions :** (1) Figures on the right indicates marks.

(2) All questions carry equal marks.

1 What is E-commerce ? Explain its advantages and disadvantages. 14

**OR**

1 Answer the following :

(a) Explain the difference between Traditional commerce and E-commerce. 7

(b) Explain history and development of E-commerce. 7

2 Define EDI. Explain its features in detail. 14

**OR**

2 Write a note on following :

(1) B2C 7

(2) B2B 7

3 Explain the concept of E-security along with various kinds of threat and crimes on E-commerce. 14

**OR**

3 Write short note on following :

(1) Credit Card 7

(2) EFT (Electronic Fund Transfer) 7

4 Explain the concept and meaning of networking. Discuss its important features. 14

**OR**

4 Define E-marketing. Explain methods / techniques of E-marketing. 14

5 What is M-commerce ? Explain its advantages and disadvantages in detail. 14

**OR**

5 Write a detailed note on E-enterprise. 14

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